



East Oakland Bridges Coalition
www.EastOaklandBridgesCoalition.org

October 11, 2025

Dear Community Partner,

This year, with grocery prices at record highs, too many families are being forced to choose between paying bills and putting food on the table. In East Oakland, where **food insecurity** is already a daily reality, the holiday season can feel like just another reminder of what is out of reach. Together, we can change that.

On November 21 and 22, 2025, the East Oakland Bridges Coalition, a network of nonprofits, civic groups, and community leaders, will host one of the largest holiday meal drives in our city's history. At the East Oakland Boxing Association campus, volunteers will pack and distribute 5,000 full holiday meals, complete with turkey and all the fixings, nourishing nearly **30,000 people in a single weekend**.

Each meal costs \$65 per family, or \$11 per person. That means for the cost of one lunch, you can help ensure a neighbor enjoys the dignity of sitting down to a holiday meal with loved ones.

Join us as a sponsor today. Your commitment will ensure every family leaves with a full holiday meal. Sponsorship includes visible recognition, a tax-deductible receipt, and acknowledgment in our event promotions. Details on sponsorship tiers are attached for your review.

Contact me directly at 925-727-6098 or dawna@eoba.org to arrange your sponsorship, or make your [gift online here](#)

Find out more information about the East Oakland Community Bridges Coalition
www.EastOaklandBridgesCoalition.org.

On behalf of the East Oakland Bridges Coalition, thank you for helping us bring hope, care, and nourishment to thousands of East Oakland families this holiday season.

With gratitude,
Dawna Williams
Executive Director, East Oakland Boxing Association
On Behalf of the East Oakland Bridges Coalition



EOBC Holiday Meal Drive 2025 – Sponsorship Tiers

Community Champion – \$25,000

Feeds 385 families (2300 people)

- Major Contributor recognition + feature story on EOBC website
 - Premier banner placement at EOBA campus & 98th Avenue corridor
 - Logo on meal distribution bags & resource fair signage
 - Press + digital promotion + guest appearance on *Femme Noir Show 96.6 KGPC*
 - Opportunity to speak at the event opening
 - Host nameplate + branded materials at registration table
 - Solo photo + group photo with bounty and volunteers
 - Social media shout-out
 - VIP invitation to Volunteer & Sponsor Dinner
 - Recognition at Sponsor Thank You Breakfast
 - Listing in coalition thank-you communications
 - Post-event recognition video
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Neighborhood Builder – \$20,000

Feeds 307 families (1842 people)

- Prominent recognition on EOBC website & event signage
 - Banner placement at EOBA campus
 - Mention on *Femme Noir Show*
 - Group photo with bounty and volunteers
 - Social media shout-out
 - Invitation to Volunteer & Sponsor Dinner
 - Recognition at Sponsor Thank You Breakfast
 - Listing in coalition thank-you communications
 - Post-event recognition video
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Bridge Partner – \$15,000

Feeds 230 families (1385 people)

- Recognition on EOBC website & event signage
- Banner placement at EOBA campus
- Group photo with bounty and volunteers
- Social media shout-out
- Invitation to Volunteer & Sponsor Dinner
- Recognition at Sponsor Thank You Breakfast
- Listing in coalition thank-you communications



EOBC Holiday Meal Drive 2025 – Sponsorship Tiers

Family Table – \$10,000

Feeds 153 families (925 people)

- Recognition on EOBC website & sponsor banner
 - Banner placement at EOBA campus
 - Group photo with bounty and volunteers
 - Social media shout-out
 - Invitation to Volunteer & Sponsor Dinner
 - Recognition at Sponsor Thank You Breakfast
 - Listing in coalition thank-you communications
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Harvest Giver – \$5,000

Feeds 77 families (461 people)

- Recognition on EOBC website sponsor page
 - Banner placement at EOBA campus
 - Group photo with bounty and volunteers
 - Social media shout-out
 - Invitation to Volunteer & Sponsor Dinner
 - Recognition at Sponsor Thank You Breakfast
 - Listing in coalition thank-you communications
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Meal Sponsor – \$2,000

Feeds 32 families (185 people)

- Recognition on EOBC website sponsor page
- Listing in coalition thank-you communications
- Group photo with bounty and volunteers
- Social media shout-out
- Recognition at Sponsor Thank You Breakfast



EOBC Holiday Meal Drive 2025 – Sponsorship Tiers

Community Friend – \$1,500

Feeds 23 families (138 people)

- Recognition on EOBC website sponsor page
 - Listing in coalition thank-you communications
 - Group photo with bounty and volunteers
 - Social media shout-out
 - Recognition at Sponsor Thank You Breakfast
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Neighbor's Plate – \$1,000

Feeds 15 families (90 people)

- Listing in coalition thank-you communications
 - Group photo with bounty and volunteers
 - Social media shout-out
 - Recognition on EOBC website sponsor page
 - Recognition at Sponsor Thank You Breakfast
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Helping Hand – \$500

Feeds 8 families (48 people)

- Listing in coalition thank-you communications
- Group photo with bounty and volunteers
- Social media shout-out
- Recognition on EOBC website sponsor page
- Recognition at Sponsor Thank You Breakfast