

<b>Number of responses in this summary</b>	<b>51</b>			
<b>Summary for #1: Q00</b>				
<b>Do you currently receive the printed copy of the newsletter?</b>				
Answer	Count	Percentage		
Yes (AO01)	14	30%		
No (AO02)	32	70%		
No answer	0	0%		
<i>This proportion is the same as for the membership as a whole</i>				
<b>Summary for #2: G01Q02</b>				
<b>If you get the print newsletter, how do you usually read it?</b>			<b>Percentage of print readers</b>	<b>Summarized Results</b>
Answer	Count		rounded off	
Never or rarely read the newsletter (SQ000)	0	0%	0%	0% don't read at all, or just skim/read a few
Skim through it, read a few articles (SQ001)	0	0%	0%	
Read several articles (SQ002)	4	9%	27%	
Look at every page & read most articles (SQ003)	7	15%	47%	
Read it cover to cover (SQ004)	4	9%	27%	74% read most or cover to cover
(Not applicable--I don't get the print newsletter)	20	43%		
No answer	11	24%		
<b>Summary for #3: G01Q03</b>				
<b>If you read the newsletter online, how do you use it?</b>			<b>Percentage of online readers</b>	
Answer	Count		rounded off	
Never or rarely read the newsletter (SQ000)	7	15%	18%	55% don't read at all, or skim & read a few articles
Skim through it, read a few articles (SQ001)	14	30%	37%	
Read several articles (SQ002)	8	17%	21%	
Look at every page & read most articles (SQ003)	9	20%	24%	
Read it cover to cover (SQ004)	0	0%	0%	24% read most or cover to cover
(Not applicable--I get the print newsletter)	2	4%		
No answer	6	13%		
<b>Summary for #4: G01Q04</b>				
<b>If you don't currently read the print version, would you read the newsletter more often if you could subscribe to it?</b>			<b>Percentage of online readers</b>	
Answer	Count		rounded off	
Yes (AO01)	10	22%	32%	
No (AO02)	21	46%	68%	
No answer	15	33%		
<b>Summary for #5: G01Q05</b>				
<b>If you are a current subscriber to the print version, and the print version becomes unavailable, how much will you use the online version?</b>			<b>Percentage of print readers</b>	
Answer	Count		rounded off	
As much as I use the printed version now	5	11%	21%	
I will look at the online version every month	5	11%	21%	
I will look at the online version occasionally	8	17%	33%	
I will look at the online version rarely or never	6	13%	25%	
No answer	22	48%		
<b>Summary for #6: G01Q06</b>				
<b>Do you have any other comments, questions, or suggestions for improvements in either the print version or the online versions?</b>				
Michael Burns	atta boy JT			
Rob Lewis	Bring back Old School!			
Brent Gifford	For me, it's funny we sending an electric copy to get a paper copy which if I got I would have to use electronics to read anyway I just think it's kind of funny. Thanks for your time. Good luck.			
Aram Boyd	Guys who want a hard copy should pay for it!			

Knute Fisher	Have a few printed newsletters to hand out to new members at the Saturday circle. Keep online newsletters for everyone. Although I understand the value of tradition I also feel that it's necessary for any group to adapt to changing technology.
Roger Behnken	I enjoy the printed version of the newsletter, as I love having a book in my hands I love having the newsletter in hand
Ben Stiegler	I grabnprint copy when I can and read C2C. I want to pay for getting hard copy
Gerald Ray	Item 1 did not allow for opportunists like me
Brian Carter	I have no objection to raising annual dues to pay for the printed version of the newsletter. If I got a choice, I would be okay with +\$36,00 per year increase.
Edward Kenna	I know that it's important to save trees, and nobody needs more paper in their already cluttered environment. However, because the newsletter is more than one or two pages, I intend to print it myself off of a USB Drive and make a trip over to FedEx Office.
Jay Bunker	I like David Block's suggestion that members wanting the print newsletter pay an additional \$15 like outliers already do. This would handle the financial discrepancy between those two classes of members.
Doug Kuenning	I never read anything on the computer. I use my phone for basic communication; never reading. I can't print from my phone, thus I never read the newsletter. First time I read it was when we produced it. I received a print copy. I thought "this is interesting; too bad I haven't looked at it for the last four years."
Mathias Seul	I rarely read the newsletter, never found out that much interesting as it contains too much rambling and anecdotes. Not really my cup of tea.
Ryan Stoney	I read the newsletter partially when I got it in print. Since I canceled the print and online only, I've never read it
David Garrison	I read the online version with few issues. However, based on the discussion I think the newsletter is a SUPER IMPORTANT asset to the community and we should do everything possible to maximize 1) people reading it (and it seems like there's a pretty big % that would read it less if there wasn't a printed version so we need to keep it) 2) men contributing to it (we could do more to incentivize that or educate people on it's importance or maybe have a monthly poll where people go to a link and select their top 3 articles each month and that gets announced at monthly meeting and there's a prize for top 3 contributors every 6-12 months, etc..) 3) encourage sharing with partners, friends, etc as a way to promote what our community is about... some ideas.. thanks for all you do JT! this is david g... :)
Jay Ligda	I think access to the newsletter is important and a key part of EBCoM. I think EBCoM should continue to provide it in a format that works for the the vast majority of all the men. The men reading the newsletter is a service to EBCOM, not just the man reading it.
Clayton Thiel	I'm in favor of any measure that can help Ebcom balance its finances including paying more for dues.
Jeffrey Randall	Keep it!
Alan Wick	Keep the print version.
Abraham Hempel	no
Randy Thieben	Online is fine. Waste of paper and teams energy and encom \$ printing and mailing.
Phillip Garrison	I'm in support of us doing whatever we can to make it easy for men to read the newsletter, according to what works for them - it benefits all of us in EBCOM. Almost every organization I'm a member of (including the Sierra Club and Nature Conservancy) sends a printed newsletter - because it's much more likely to get read!  We should also reiterate the standard of publishing the newsletter at least a week before the Sat. meeting (with the support of the council, and hopefully we can get men to compile/produce the newsletter on the old schedule, giving time to mail and/or produce the online version, so men have time to read it before the Saturday meeting).
Steven Rosing	The "hands on" newsletter should not be allowed to die. It is of significant value to those of us who receive it. Also, my strong intuition is that more men read it more often when they had it in physically in their homes.

Rich Symmons	<p>The hard copy is a Treasure, worth filing away.</p> <p>I enjoy having it "at the ready", for a month or more to be picked up again &amp; again, each time Satisfying. No need to deal with my struggling computer &amp; computer skills.</p>
Rafi Brinner	<p>This seems to be a survey heavily oriented to the print subscribers - not clear why it was sent to digital only members.</p>